

## **UPDATED - Enriched Academy Supporting High School Students Across Canada**

### *Offering Free Access to Enriched Academy's Online Course and Free Online Workshops*

With high school students and families across the country looking for online education resources in the wake of COVID-19 forcing school closures, Enriched Academy is providing its online financial literacy course free of charge for students until the end of August.

"We know parents are concerned that their children continue to learn at home during these uncertain times, and our school boards and teachers need time and support as they are getting their curriculums established," said Kevin Cochran, President and Co-Founder of Enriched Academy. "Our online course is designed perfectly to help fill this need for parents and educators."

"Given the economic uncertainty and the financial stress families are experiencing right now we had to offer some support," said Kevin McCarthy, Enriched Academy's Head of Corporations and Institutions. "There has never been a more critical time to understand saving, budgeting and the basics around money."

Enriched Academy's online program is video based and includes quizzes after each course, an online workbook and tools, plus a certificate of completion for each student. For more details, and to sign up for the course, please visit [enrichedacademy.com](https://enrichedacademy.com).

"Our mission is to 'make financial freedom accessible to everyone' by delivering education that is engaging, inspiring and that leads to life changing action," said Cochran.

In addition to the free course offering, Enriched Academy will be providing free online workshops to support families on the best strategies for saving, budgeting and managing their cash flow in these uncertain times. For more details, and to sign up, for the webinars please visit [enrichedacademy.com](https://enrichedacademy.com).

"We know this is an extremely stressful time for all Canadians from both a personal and financial health and wellness perspective," said Cochran. "Our hope is that students and families can use this time to invest in themselves with this crucial financial education while helping ease some of that stress."

### **Key Statistics**

- More than half of all Canadians live paycheque to paycheque and more than a third have no retirement savings
- Yearly savings rates have dropped from 20% in the 1980s to less than 4% today
- Almost half of working Canadians admit stress related to personal finances has had an impact on their performance at work
- Ontario parents rated financial literacy ("making change with money and budgeting") as the number one math skill students were lacking

## Online Course Details

Learn the money and life skills we all want to see taught in schools including:

- Money Myths: Debunk common myths about money
- Understanding Credit: Understand credit, credit scores and the fundamentals of credit cards and minimum payments
- Student Loans: Learn the essentials about getting and paying back a student loan
- Where Are You Today: Budgeting, saving and tracking your spending
- Career Mastery: Master the key skills you need to launch yourself into the working world

## Enriched Academy

[Enriched Academy](#) is one of Canada's leading personal financial education providers, offering unbiased financial training through online courses, personal coaching and live events. Enriched has spoken to over 100,000 Canadians and helped educate some of the largest organizations in the country, including corporations, unions, high schools, the CFLPA, TransUnion, police associations, colleges and universities among others. Enriched Academy focuses on inspiring, honest education through simple, engaging language and easy techniques to understand finances.

For more information and to book interviews:

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